

# VADDIS® III INTEGRATED DVD DECODER

# Solutions on a Chip

## ZR36710 Product Brief

Zoran Corporation  
3112 Scott Boulevard  
Santa Clara, CA 95054-3317

Tel 408.919.4111  
Fax 408.919.4122  
www.zoran.com



### Benefits Overview

The Vaddis III (ZR36710) DVD decoder is targeted for third generation DVD products. The highly integrated Vaddis III is ideal for developing a high-quality DVD player. The product is based on Zoran®'s strong history in the DVD marketplace. Through the StandardsPlus™ design methodology, functions such as reverse trickplays and zoom capability are provided. The Vaddis III, through its extensive SiliconSoftware® library, has the capability to integrate key functions such as 3D audio and Karaoke.

### Highest Quality Audio

The internal architecture of the Vaddis III, which is based on Zoran's field-proven audio DSP, enables the development of a DVD system which meets the highest quality audio standards. The Vaddis III DVD decoder includes an embedded 20-bit high-performance audio DSP which enables the Vaddis architecture to perform at audiophile quality for its audio output signals. Other solutions, which use 16-bit audio technology, cannot attain this status. The high performance capability of the embedded audio DSP enables the implementation of additional audio processing algorithms such as Karaoke and 3D audio.

### DVD Support

The Vaddis III handles all aspects of DVD decoding according to the DVD Specification. The single-chip device performs DVD authentication/decryption, demux and parsing, MPEG-2 or MPEG-1 video decode, subpicture decode, highlight processing, audio/video synchronization, Dolby Digital decoding, Pro-Logic decoding, and 3D audio. In addition, an on-screen display unit offers overlaid graphics and a closed caption modulator provides support for line 21 data.

At the heart of the Vaddis III are two powerful processing units: the Demux/Video Processor (DVP) and the Audio Decode Processor (ADP), a user programmable, 40 MIPS, DSP engine. The DVP unit operates from downloadable microcode to parse the bitstream and route data to the appropriate units. The Picture Reconstruction Unit completes the MPEG-2 or MPEG-1 video decode and passes the image to the Video Postprocessing (VPU). The VPU unit performs vertical/horizontal scaling, decodes and blends subpicture data, inserts Line 21 (close caption) text, and overlays On Screen Display data.

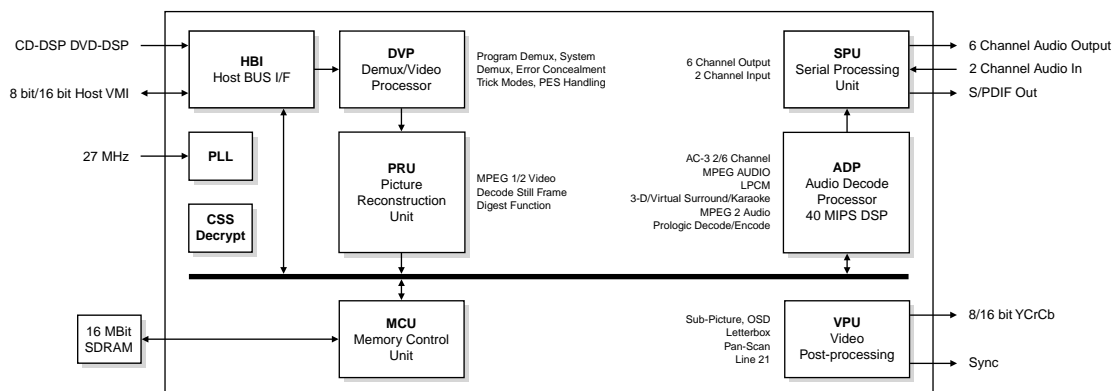


Figure 1. Vaddis III Block Diagram

### Features

- Single-chip DVD decoder solution for DVD player designs
- Highest certification for Dolby Digital Audio
- DTS and MPEG5.1 passthrough via S/PDIF output
- Patented single 16Mbit SDRAM for full operation
- Picture Zoom functionality
- Embedded Karaoke capability
- 3D Audio Post-processing capability
- Reverse trickplays Including Smooth Reverse
- Dolby Digital, Pro-Logic, MPEG Audio capability
- VCD/CD compatible
- Embedded 40 MIPS DSP
- 160-pin TQFP Package
- Less than 1W power consumption
- Integrated OSD processor

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### Key Features

#### DTS and MPEG Multichannel Passthrough

The Vaddis III incorporates the capability to provide a digital output of DTS or MPEG 5.1 through the S/PDIF output. This digital data is transmitted for use by an audio receiver for multichannel decoding.

#### Karaoke

Karaoke is a popular feature for the Asian market. Karaoke features can be implemented in the Vaddis III, thus eliminating the need for an external karaoke processor. Voice Canceling eliminates the singer's voice on a CD by comparing left and right channels and filtering out the vocal content, allowing you to sing along. The echo function provides the effect of singing in a large auditorium and slightly modifies the singer's voice to enhance the sound. Key Control adjusts the pitch of the music by quarter tones to allow the pitch of the music to be shifted to match the pitch of the singer's voice.

#### Reverse Trickplay

Further adding to the video capability of the Vaddis, the Vaddis III incorporates reverse trickplay functionality to provide seamless reverse

functions in addition to the standard trickplay functions common to DVD players. The reverse trickplay provides smooth transitions for a viewer to single step or fast reverse through scenes.

#### Patented SDRAM Memory Usage

The Vaddis III uses a patented and proprietary implementation for full DVD decoding with a single 16Mbit SDRAM. This dramatically reduces the number of chips and the size of the required memory, thereby lowering the power consumption and the overall cost of a DVD system.

#### A Solution for the Consumer DVD Player Market

The Vaddis III can be used in a DVD player design. High-quality audio is a key feature of DVD and the Vaddis supports the highest quality Dolby Digital decoding possible for a DVD player design. In addition, the functions of reverse trickplay and zoom capability enhance the video playback. Support for DTS passthrough enables the playback of video titles that are encoded with DTS audio tracks. Support for MPEG 5.1 provides the same capability. In summary, the Vaddis III is for ideally suited developing a high-quality, feature-rich, third generation DVD player design.

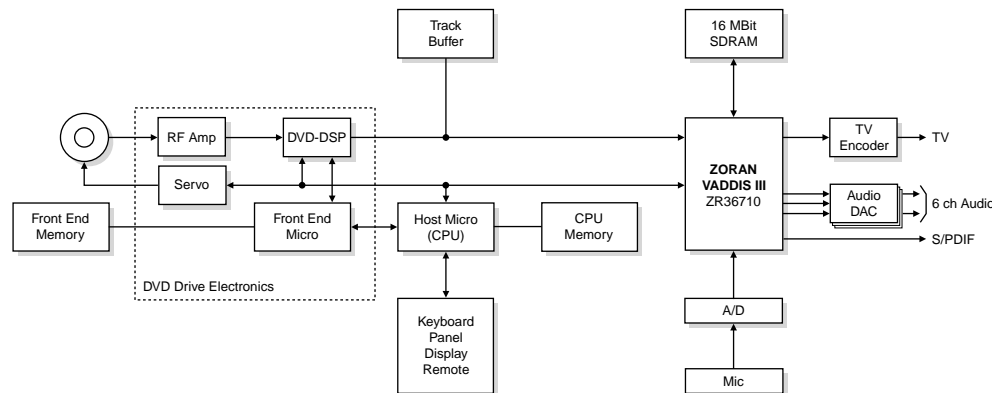


Figure 2. DVD Player Application Using the Vaddis III-2 ZR36712

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For more information, contact Zoran's Santa Clara office or the office nearest you:

#### Israel

Zoran Microelectronics Ltd.  
Advanced Technology Ctr.  
P.O. Box 2495  
Haifa, 31024 Israel  
Tel: +972-4-8545-777  
Fax: +972-4-8551-551

#### China

Zoran China Office  
Suite 2507  
Electronics Science &  
Tech Building  
2070 Central Shennan Rd.  
Shenzhen, Guangdong,  
518031 P.R. China  
Tel: +86-755-378-0319  
Fax: +86-755-378-0852

#### Japan

Zoran Japan Office  
2-2-8 Roppongi, Minato-ku  
Tokyo 106-0032, Japan  
Tel: +81-03-5574-7081  
Fax: +81-03-5574-7156

#### Taiwan

Zoran Taiwan Office  
4F-1, No. 5, Alley 22  
Lane 513, Reikuang Rd.  
Taipei, Taiwan R.O.C.  
Tel: +886-2-2659-9797  
Fax: +886-2-2659-9595

#### Canada

Zoran Toronto Lab  
2175 Queen St. East,  
Suite 302  
Toronto, Ontario  
M4E 1E5 Canada  
Tel: (416) 690-3356  
Fax: (416) 690-3363