





Advanced Bluetooth* connectivity — your Personal Area Network without limits

By 2002, about 150 million mobile phones, other portable devices and office equipment will incorporate Bluetooth wireless technology. And it won't just be our mobile phones, laptops, palmtops, and computer peripherals that are Bluetooth enabled. New applications for Bluetooth are already being proposed in areas such as in-vehicle networking, medical diagnostics and domestic appliance control.

Philips Semiconductors — the world's third largest supplier of semiconductors to the mobile communications industry — is in a unique position to meet the *Bluetooth* requirements.

Last year, Philips Semiconductors was the first company to deliver a commercially available *Bluetooth* compliant silicon system solution. Of this solution, more than one million ICs were sold. Today, our *Bluetooth* competency covers key technologies, components, systems, software and development tools — everything you need to design today's and tomorrow's *Bluetooth* products.

This complete offering also includes reference designs, development and software support, supplied via our unique range of design and software partners. Irrespective of whether you're already an experienced *Bluetooth* developer with extensive RF design expertise, or a newcomer to *Bluetooth* wireless technology, we can provide you with a total *Bluetooth* solution.

"The height of cleverness is to be able to conceal it"

- Duc de la Rochefoucauld

Though *Bluetooth* wireless technology has arrived in a big way with early products like PC cards, dongles and headsets, the best is yet to come. As an ASIC manufacturer also offering WLAN, cellular and multimedia technologies, we see the most exciting developments as new System-on-Chip (SoC) solutions containing embedded *Bluetooth* cores. Providing this integrated wireless functionality is a designer's dream come true, and it's the future for advanced products with the shortest time to market.

So whether you require an embedded *Bluetooth* core for SoC design, a *Bluetooth* chipset for conventional PC board design-in, or a miniature plug-and-play *Bluetooth* radio module, the choice is easy. Choose Philips Semiconductors.

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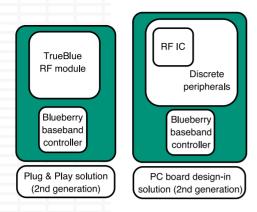
Philips Semiconductors — one company, total Bluetooth solutions

- Bluetooth system solutions
- Low-power, low-cost chipsets, modules and embedded cores
- Plug-and-play Bluetooth RF modules
- Software for wide-ranging Bluetooth profiles
- Bluetooth qualified products
- Bluetooth ASIC capability using Philips' revolutionary Sea-of-IP™ system-on-chip design methodology and rapid silicon prototyping
- Fast time-to-market hardware/software development system environments
- Proven high-volume Bluetooth manufacturing capabilities
- Partnered with SIG founder.





Solutions for all design styles



Philips Semiconductors offers a broad range of *Bluetooth* solutions, from turnkey systems to all the ICs required for your own designins. First generation solutions do not include integrated Flash memory or CODECs for voice transmission.

TrueBlue RF modules — the fast track with Plug & Play designs

BGB100 compact radio module

- Plug & Play cost/size optimized radio module
- No external RF components needed
- 0 dBm output at antenna
- 120 mm² small-footprint surface-mount package
- Sensitivity -80 dBm at antenna
- Seamless interface to 2nd generation baseband controllers
- · On-board antenna switch, filtering and matching networks
- · Handled by standard pick-and-place equipment

BGB120 long-range radio module

- Plug & Play cost/size optimized radio module
- · No external RF components needed
- 20 dBm output at antenna
- 140 mm² small-footprint surface-mount package
- Target sensitivity: -85 dBm at antenna
- Seamless interface to 2nd generation baseband controllers.
- · On-board antenna switch, filtering and matching networks
- · Handled by standard pick-and-place equipment

BGB101 low-power radio module optimized for cellular applications

- Plug & Play cost/size optimized radio module
- · No external RF components needed
- 0 dBm output at antenna
- 90 mm² small-footprint surface-mount package
- Sensitivity: -80 dBm at antenna
- Low power consumption: 40 mA @ 3 V in full Rx active mode
- Seamless interface to 2nd generation baseband controllers
- · On-board antenna switch, filtering and matching networks
- Increase temperature range -30 to + 80 °C
- · Handled by standard pick-and-place equipment

RF ICs for integrated board designs

UAA3558 Bluetooth radio IC

- · Single-chip, fully integrated low-IF transceiver
- Low phase noise VCO
- Typical sensitivity: -85 dBm
- 4 dBm output preamplifier
- No SAW filter or crystal filters required
- · Very low cost radio
- Interface chip (PCF26100) only required when used with 1st generation PCF2600x baseband controllers
- 5 x 5 mm HVQFN32 package

UAA3559 lowest power Bluetooth radio IC

- · Low cost transceiver
- Fully integrated receiver and demodulator, no external filters required
- 4 dBm transmit pre-amplifier
- Fully integrated low phase noise VCO with on-chip inductors, operates at twice the *Bluetooth* frequency (simplifies application: no external inductances with associated problems of pulling and other coupling effects)
- Low current consumption (lower than the UAA3558)
- Target 2.7 V minimum operating voltage, 3.4 V maximum operating voltage (for compatibility with mobile phones and 2^{nd} generation baseband ICs)
- Wide temperature range, target -30 to +85 °C (covers full mobile phone temperature range)
- 5 x 5 mm HVQFN32

UAA3591 single-chip, Class 1 compliant power amplifier

- 24 dBm (250 mW) output power
- 45% typical power-added efficiency
- Suitable for 100% duty cycle
- Silicon process for optimum price/performance
- Analog power control pin
- 4 x 4 mm HVQFN16 package

A wide choice of baseband controllers for Plug & Play or integrated board designs

PCF2600x Ist generation baseband controllers

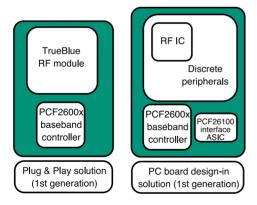
- Embedded ARM7TDMI core
- Embedded Ericsson Bluetooth Core (EBC) operating as Link Controller
- On-chip execution of Ericsson Protocol Stack
- Point-to-point and point-to-multipoint versions
- · On-chip voice coding
- USB, UART, IrDa, PCM and I²C-bus interfaces
- 8 x 8 mm FPBGA96/100 and TQFP100 package options

PCF87750 2nd generation highly-integrated general-pur-pose baseband controller ('Blueberry')

- Embedded ARM7TDMI RISC core, plus enhanced Ericsson Bluetooth Core operating as Link Controller
- Bluetooth 1.1 compliant
- Embedded 384 kB Flash and 64 kB SRAM
- Clock crystals to 26 MHz
- Voice and data support
- Antenna diversity support
- Numerous interfaces including USB, SPI, UART, PCM/IOM, I²S, I²C-bus and general-purpose I/Os
- Supports variety of RF interfaces
- 9 x 9 mm small footprint LFBGA81 package

PCF87751 2nd generation baseband optimized for voice applications

- Derivative of the PCF87750 GP baseband
- · Bluetooth 1.1 compliant
- Dedicated for voice communications (headsets, digital cordless phones, etc.)
- Numerous interfaces including UART, I^2C -bus and general-purpose I/Os
- Supply voltage: I.8V
- Embedded Flash in CMOS 0.18 µm process
- Enhanced power management for I battery cell (NiMH, Ni-Cad)
- On chip voice AD/DA CODEC
- · Adapted for multichip package
- Supports variety of RF interfaces
- 6 x 6 mm very small footprint LFBGA64 package



PCF87752 2nd generation baseband optimized for data applications

- Derivative of the PCF87750 baseband
- Bluetooth 1.1 compliant
- Dedicated for data communications (mobile phones, PDAs, PC peripherals, etc.)
- Voice link support through PCM/IOM interface
- Numerous interfaces including UART, I^2C -bus and general-purpose I/Os
- · Adapted for multichip package
- Embedded Flash in CMOS 0.18 µm process
- Supply voltage: I.8 V
- Supports variety of RF interfaces
- 6 x 6 mm very small footprint LFBGA64 package

Single package solutions with integrated RF and baseband

PCF87753 multichip package for data applications

- Consists of PCF87752 data baseband plus RF IC
- 5.5 x 13.5 mm LFBGA96 package

PCF87754 multichip package for voice applications

- Consists of PCF87751 voice baseband plus RF IC
- 5.5 x 13.5 mm LFBGA96 package





Developer's kits — shortening the time-to-market for advanced Bluetooth products

Philips Semiconductors supports its system-level *Bluetooth* solutions with a variety of development tools, ranging from PC controlled demonstration boards through to sophisticated prototyping platforms for system-on-chip *Bluetooth* design. All of these development tools are specifically designed to reduce the time-to-market for new *Bluetooth* products by allowing you to perform rapid hardware prototyping, efficient software design and straightforward device validation. In particular, Philips Semiconductors' support software provides you with all the necessary *Bluetooth* communications layers beneath an easy-to-use API on which you can build your applications.

BTDK v2.0 first generation developer's kit

- Two Bluetooth daughter cards and plug-in RF boards
- · Virtual Radio (RF link simulation) for system tests
- Embedded Bluetooth protocol stack software, v.1.0 compliant
- FPGA socket for simulation of additional peripheral blocks
- JTAG port and logic analyzer connectors for debugging
- For PCF2600x design-ins

BByK second generation developer's kit (full version)

- •2 motherboards with on board Flash and RAM memory
- 3 daughter boards: TB208, TB208E and TB81
- 2 RF boards
- \bullet Connectors for UART, USB, $I^2C\text{-bus},$ SPI, IOM/PCM, CODEC, and JTAG interfaces
- Lauterbach Trace32-FIRE and Hewlett-Packard Real-Time Trace emulator interface
- · Based on 2nd generation PCF87750 baseband controller
- Bluetooth RF link based on UAA3558 radio IC and BGB100 radio module
- Two wired headsets, AC/DC power supply adapters, cables, CD-ROM
- Embedded Bluetooth protocol stack software, V 1.1 compliant

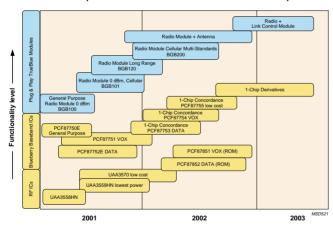
Baby board full second generation demonstration kit

- 3 smallest form-factor Bluetooth demonstration boards, consisting of PCF87750 baseband plus UAA3558 RF IC or BGB100 RF module
- UART connection
- Possibility to demonstrate Bluetooth capability including CDROM with setup software and Tetris game
- Embedded Bluetooth protocol stack software, v 1.1 compliant
- Possibility to setup small piconet, point-to-point or point-to-multipoint
- Size: 53 x 40 mm



Philips Semiconductors — the fastest way to complete integrated solutions

Philips Semiconductors Bluetooth Mid Term Roadmap



Need to know more about *Bluetooth* wireless technology and its possibilities?

Visit, www.semiconductors.philips.com/bluetooth or the official website of the *Bluetooth* Special Interest Group, www.bluetooth.com

For further reading, please contact your local sales office (address overleaf):

- PCF87750 baseband controller, ordering code: 9397 750 07688
- BGB100 RF module, ordering code: 9397 750 07687
- BByK developers kit, ordering code: 9397 750 07686
- Philips Bluetooth Core, ordering code: 9397 750 08121.

Philips Semiconductors' philosophy is to offer optimized solutions for *Bluetooth* applications. To achieve this, we keep on investigating new processes, integration and system-on-module possibilities, leading the way to the ultimate complete integrated *Bluetooth* solution.

Our current single package (multichip) solutions combine proven baseband technology with Philips' world class RF technology. We offer single package solutions specifically for data applications (the PCF87753) and for voice applications (the PCF87754). Both solutions will be available in early 2002.

Our systems-on-modules competency — embedding more RF functionalities into a single substrate — brings miniaturization and integration possibilities to new levels. Moreover, we are already working on incorporating the antenna, maximizing the advantages of cost, size and time to market of plug-and-play modules.

But that's not all. Philips Semiconductors is developing complete integrated solutions in RFCMOS technology. And as a leading ASIC manufacturer, Philips Semiconductors also offers *Bluetooth* cores (see separate brochure mentioned below) that can be embedded in advanced

system-on-chip ASICs using the company's advanced Sea-of-IP $^{\text{TM}}$ design methodology.

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