



# s9350

## Industry's First Dual Interface SmartMonitor™ Display Processor with Integrated Timing Controller and Microprocessor

The s9350-100 and s9350-135 are both highly integrated dual interface parts. Both have the ADC/PLL, DVI Rx with HDCP, TCon (Timing Controller) and Microprocessor integrated on a single chip. The cost effective s9350-100 is suitable for the XGA and the s9350-135 for the SXGA market segment that require memory less configurations. Other features include a improved high-end non-linear scaler; Active Color management™ with Fleshtone correction, a flexible OSD, AutoAdjust, AutoSync and independent monitoring of the Analog and Digital interfaces. To make the process of manufacturing monitors simple a new standalone on-chip pattern generator has been incorporated. These processors are ideally suited for the SmartMonitor™ concept.

### Features

#### High Integration for the SmartPanel concept

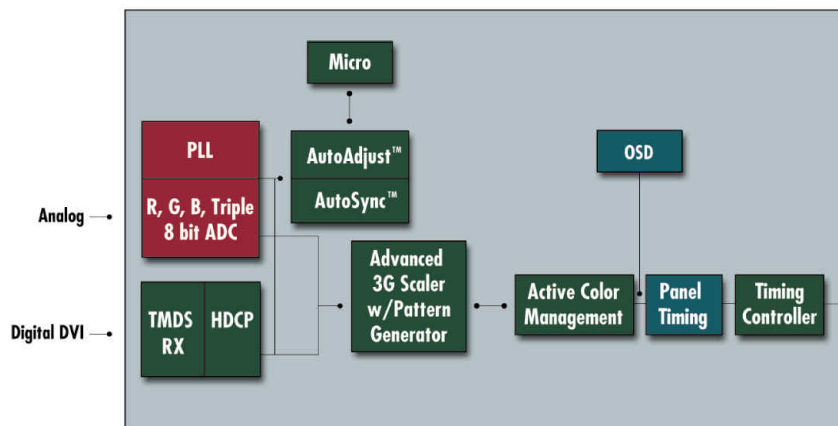
- Integrated ADC/PLL
- Integrated DVI Rx with HDCP
- Programmable TCon
- Embedded Micro controller with 8KB data memory
- Advanced Scaler with Edge Enhancement
- Digital Brightness/Contrast Control
- Support for 1 or 2 pixel/clock

#### Advanced 3rd Generation Scaling Technology

- Non-linear independent X/Y Scaling with edge enhancement including the 1:1 mode
- Supports image expansion and reduction
- Up scale or down scale from any industry standard input resolutions
- Conversion between 4:3 and 16:9 aspect ratio

#### High Performance Architecture

- Automatic and independent monitoring of the input ports –analog and digital
- Transition Minimization circuitry
- Industry proven Microcontroller (80186 compatible)
- Color Management with Fleshtone correction





#### Analog RGB Input Port

Supports up to SXGA 75Hz

Support for Sync-on-green (SOG) and Composite Sync modes

#### DVI Compliant Digital Input Port

Single link integrated DVI Rx up to 140MHz operation

Support for DE-only mode

Direct connect to all DVI compliant DVI transmitters

High-bandwidth Digital Content Protection (HDCP)

#### SureSync™ and AutoAdjust™

Two independent AutoSync™ channels for monitoring the analog and digital inputs

AutoAdjust and Auto Color™

Automatically detects and syncs to changes in incoming resolution and refresh rate

Fast, Automatic optimization of Phase, Hsize, Vert & Horz Position

#### Hi Fidelity Color Mapping

24 bit/pixel (8 bit each for R, G, B)

10-bit Gamma correction for true color display

Spatio-Temporal 30-bit to 24-bit or 18-bit high quality dithering support

High fidelity Color Mapping – up to 16M colors

#### Active Color Management™

Hue Saturation and Contrast control in digital domain

Fleshtone mapping for multiple color spectrums

#### Highly flexible On Screen Display (OSD)

Character based OSD with 16 foreground and 8 background colors

Support for up to 16 colors for character/displaying logos and ICONS

Supports transparency and blending

Independent X and Y overlay/menu zoom by a factor of (1 to 8)

Flexible character generator for variable sizes up to 16x32.

Character attributes for 1, 2, 4 bits/pixel

Fully programmable OSD memory of 4k x 16bits

Multiple language support

#### Programmable Timing Controller

Direct interface to Row/Column Drivers

Supports up to 16 channels

Supports line pulse and frame pulse generation

Transition minimization circuitry

Clock Skew modulation for EMI reduction

Selective inversion of output data

Support for external spread spectrum chip

#### Flexible Panel Display Support

Support for 1 pixel/clock (18 and 24 bit), 2 pixel/clock (36 and 48 bit) TFT panels

Flexible TFT panel formatter that supports a wide variety of panels

#### Output Format

Up to 1280x1024 75Hz (S9350-135)

Up to 1024x768 75Hz (S9350-100)

#### Integrated Microcontroller

Industry proven 80186 compatible core

Supports internal UART for debug

Supports all industry standard tools

External Micro controller Support

#### Standalone Pattern Generator

Supports generation of horizontal/vertical bars and checker patterns

Support for both color and monochrome

No external inputs required

#### System Interface Support

Integrated Microcontroller support

GPIO pins can be programmed as Interrupt, PWM channels etc.

2 wire serial host interface.

#### Operating Voltages

3.3 V IO with 5V tolerant pins

2.5 V core

#### 208-pin LQFP Package

#### 0.25 micron Technology



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