



SHARP MICROELECTRONICS OF THE AMERICAS
5700 Northwest Pacific Rim Blvd.
Camas, Washington 98607
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www.sharpsma.com

Product Announcement

NEW PRODUCT

Sharp Expands its Electronic Signage LCD Product Offering with a New 52-inch Display: LK520D3LZ19

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The LK520D3LZ19 is now going into production. The LK520D3LZ19 is the first Electronic Signage LCD module offered by Sharp in the 52-inch size. It has extremely high contrast, very high light output, and an excellent viewing cone. This particular panel can find usage in areas ranging from electronic signage to gaming; anywhere a large, high-contrast display with fast response is needed.

Features of the LK520D3LZ19:

LCD Type:	Full-HD LCD
Screen size:	52.0 inch
Panel Mode:	Transmissive
Pixel Format:	1920 (H) × 1080 (V)
Pixel Pitch:	0.600 × 0.600 mm
Active Area:	1,152(H) × 648 mm (V)
Aspect Ratio:	16:9
Outline Dimension:	1,219 (W) × 706.7 (H) × 63.0 (D)
Display Mode:	Normally black
Number of Colors:	16 million colors using LVDS
Brightness:	450 nits
Viewing Angle:	176° Horizontal/176° Vertical
Contrast Ratio:	1800:1
Response Time:	6 ms (TYP)

This panel meets all RoHS* compliance requirements.

The specification for each of these panels is available from your local Sharp Representative, and is available on our Sharp public website (www.sharpsma.com).

Please contact Sri Peruvemba at PeruvembaS@sharpsec.com with any questions you may have regarding these exciting new additions to the Sharp Large TFT product line.

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About Sharp Microelectronics of the Americas

[Sharp Microelectronics of the Americas](http://www.sharpsma.com), in Camas, Washington, is the microelectronics sales and marketing division of Sharp Electronics Corporation, a wholly owned subsidiary of Sharp Corporation. Sharp Corporation is a worldwide developer of innovative technologies that are leading the next generation of electronic products for consumer and business markets. Sharp Microelectronics of the Americas offers forward-thinking LCD, Optoelectronics, Memory, Imager, and RF/IR components. Sharp Microelectronics of the Americas offers these products along with packaging and integration skills that help design engineers throughout North and South America bring their aspirations to market. Sharp Microelectronics of the Americas is dedicated to improving people's lives through the use of advanced technology and a commitment to quality, value, and design. For more information, visit www.sharpsma.com.

* The Restriction of Hazardous substances in Electrical and Electronic Equipment (RoHS) Directive (2002/95/EC). This directive took effect July 1, 2006.